North Wales primary care cluster statistical profiles 2025

Conwy East

Population characteristics

Population, age and gender 2024 (ONS MYE)

	Conwy East		North Wales	Wales	GB
	Number	%			
Mid-year population 2024	54,300		693,950	3,167,350	66,605,800
Males	26,250	48.4%	48.9%	49.0%	49.0%
Females	28,050	51.6%	51.1%	51.0%	51.0%
Aged 0-15	8,700	16.0%	16.7%	17.1%	18.1%
Aged 16-29	7,050	13.0%	14.7%	16.7%	17.4%
Aged 30-44	8,750	16.1%	17.6%	18.9%	20.4%
Aged 45-65	15,300	28.1%	28.2%	26.8%	26.2%
Aged 66-84	12,400	22.9%	19.6%	17.7%	15.4%
Aged 85+	2,100	3.9%	3.1%	2.7%	2.5%
Population density 2024 (persons/ha)		3.70	1.13	1.54	2.94
		Change	Change	Change	Change
Mid-year population 2014 (10 years)	55,000	-1.2%	1.1%	3.7%	7.3%
Mid-year population 2023 (last year)	54,300	0.0%	0.5%	0.6%	1.1%

Population characteristics (Census 2021)

	Conwy East		North Wales	Wales	E & W
	Number	%			
Born in Wales	28,497	52.6%	59.7%	70.9%	4.5%
Born outside the UK	2,687	5.0%	5.8%	6.9%	16.8%
Ethnicity - white British	51,001	94.0%	93.3%	90.6%	74.4%
Other white	1,233	2.3%	3.5%	3.3%	7.3%
Mixed ethnic group	630	1.2%	1.1%	1.6%	2.9%
Other ethnic groups	1,364	2.5%	2.1%	4.6%	15.4%
Religion - Christian	27,064	49.9%	49.8%	43.6%	46.2%
Other religion	1,208	2.2%	1.8%	3.6%	10.6%
No religion	22,451	41.4%	41.7%	46.5%	37.2%
(of persons aged 3+)					
Speak Welsh	9,942	18.8%	29.1%	17.8%	-
No skills in Welsh	37,175	70.4%	61.3%	74.8%	-

Health

Health and provision of care (Census 2021)

	Conwy East		North Wales	Wales	E & W
	Number	%			
People with limiting long term illness	13,317	24.6%	20.7%	21.6%	17.5%
People providing unpaid care	5,893	10.9%	9.7%	10.0%	8.4%

Patients with chronic illness, by GP cluster (Digital Health and Care Wales disease registers, April 2025)

	Conwy East		North Wales	Wales
Any mental health condition	15,700	29.4%	26.5%	24.0%
Any chronic condition	9,550	18.0%	15.5%	14.8%
Hypertension (high blood pressure)	10,100	18.9%	17.9%	16.3%
Obesity (patients aged 16+)	6,700	14.8%	14.8%	14.4%
Asthma	4,400	8.3%	7.6%	7.1%
Diabetes mellitus (patients aged 17+)	4,300	9.6%	8.3%	8.4%
Cancer	2,550	4.8%	4.3%	3.7%
Coronary heart disease	2,450	4.6%	3.6%	3.4%
Chronic obstructive pulmonary disease*	1,500	2.8%	2.7%	2.3%
Dementia	600	1.1%	0.9%	0.8%
Learning disability	300	0.6%	0.5%	0.5%

* lung diseases including chronic bronchitis and emphysema

Based on clusters of GP surgeries as identified by local health boards. The health boards have formally developed arrangements for small groups of GP practices to work collaboratively to develop services in the community, serving populations of between 30 and 50 thousand patients. Clusters are best fit to the sub areas and do not exactly match the same boundaries.

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Housing and living arrangements

Households (Census 2021)

	Conwy East		North Wales	Wales	E & W
	Number	%			
Total households	**24,496**		**301,374**	**1,347,114**	**24,783,199**
Household composition					
All one person households	8,368	34.2%	32.2%	31.9%	30.2%
- one person; aged 66+	4,313	17.6%	15.8%	14.6%	12.9%
All households with dependent children	5,814	23.7%	25.5%	26.5%	28.4%
- lone parents with dependents	1,776	7.3%	7.2%	7.6%	6.9%
All households of only pensioners	7,529	30.7%	27.2%	24.9%	22.2%
Population in private households	53,267	98.2%	98.3%	98.2%	98.3%
Average household size		2.17	2.24	2.27	2.36
Household facilities					
No central heating	337	1.4%	1.6%	1.2%	1.5%
Overcrowded	829	3.4%	3.2%	3.1%	6.3%
No car	4,687	19.1%	17.3%	19.4%	23.3%
Tenure					
Owner occupied	16,714	68.2%	67.4%	66.4%	62.5%
Rented from social landlord	2,941	12.0%	15.6%	16.5%	17.1%
Other rented	4,813	19.6%	16.6%	17.0%	20.3%

Dwellings by council tax band (VOA, March 2024)

	Conwy East		North Wales	Wales
	Number	%		
Total dwellings	26,930	100%	335,220	1,478,110
Band A	2,750	10.2%	9.7%	14.5%
Band B	4,100	15.3%	18.1%	20.7%
Band C	7,740	28.8%	26.3%	21.8%
Band D	5,360	20.0%	18.4%	16.2%
Band E	4,020	15.0%	14.3%	13.5%
Band F	1,930	7.2%	8.5%	8.3%
Band G	810	3.0%	3.6%	3.7%
Band H	180	0.7%	0.7%	0.9%
Band I	40	0.1%	0.3%	0.4%

House prices (Land Registry, 2024; CACI PayCheck, 2024)

	Conwy East	North Wales	Wales	E & W
Median (All house types)	£ 200,000	£ 194,000	£ 200,000	£ 275,000
Lower quartile (All house types)	£ 155,000	£ 145,813	£ 140,000	£ 180,000
Ratio income:houseprice (median)	5.7	5.3	5.4	6.4
Ratio income:houseprice (lower quartile)	7.6	6.9	6.7	7.5

Housing related benefits (DWP, August 2025)

	Conwy East		North Wales	Wales	GB
Total claimants	5,290	100%	59,780	288,965	5,918,480
- housing benefit	1,690	31.9%	29.6%	27.3%	27.0%
- Universal Credit housing element	3,600	68.1%	70.4%	72.7%	73.0%
- social rented	2,780	51.4%	67.2%	68.9%	64.5%
- private rented	2,510	46.4%	31.4%	29.8%	33.4%
- households with children	1,885	35.6%	39.7%	39.3%	40.9%
- single person aged 16-65	1,920	36.3%	33.9%	36.3%	36.6%
- single person aged 66+	1,000	18.9%	18.9%	17.1%	16.2%

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Community safety

Crime incidences (North Wales Police)

	Conwy East		North Wales	Wales	E & W
(year end 31st March)	Number	Rate*			
All crime incidences 2024/25	3,823	70.38	76.20	81.45	85.91
Violence against the person	1,834	33.76	35.96	33.72	31.39
Theft & handling	634	11.67	12.76	14.14	19.15
Criminal damage & arson	426	7.84	8.29	8.32	7.50

**annual crime rate per 1,000 population*

Economy and employment

Industry of employment (Census 2021)

	Conwy East		North Wales	Wales	E & W
	Number	%			
All in employment (aged 16 and over)	**22,009**		**313,304**	**1,368,454**	**27,773,661**
Agriculture, forestry & fishing	237	1.1%	2.3%	1.8%	0.9%
Mining, quarrying, energy, water	382	1.7%	2.0%	1.9%	1.5%
Manufacturing	1,093	5.0%	10.2%	8.7%	7.3%
Construction	1,933	8.8%	8.7%	8.6%	8.7%
Wholesale & retail	3,442	15.6%	14.7%	14.5%	15.0%
Transport & storage	750	3.4%	3.7%	3.8%	5.0%
Accommodation & food services	1,566	7.1%	6.1%	5.2%	4.9%
Communication, finance, property	1,201	5.5%	5.4%	6.9%	9.9%
Professional, scientific, technical	901	4.1%	4.0%	4.4%	6.6%
Administrative & support services	1,038	4.7%	4.6%	4.2%	5.2%
Public administration & defence	1,938	8.8%	7.7%	9.2%	5.9%
Education	1,971	9.0%	9.4%	9.6%	9.8%
Health & social work	4,505	20.5%	17.0%	17.0%	14.7%
Other	1,052	4.8%	4.3%	4.2%	4.6%
Work mainly at or from home	4,647	21.1%	21.7%	25.6%	31.2%
No qualifications (all aged 16+)	9,032	20.0%	18.7%	19.9%	18.2%
Level 4+ qualification	13,895	30.7%	31.1%	31.5%	33.8%

Social class (Census 2021)

	Conwy East		North Wales	Wales	E & W
	Number	%			
All aged 16 and over	**45,230**		**568,242**	**2,559,416**	**48,566,373**
Managerial & professional	13,540	29.9%	29.6%	29.6%	33.0%
Skilled	13,309	29.4%	29.3%	27.9%	27.4%
Part / unskilled	11,888	26.3%	27.1%	26.3%	23.4%
Students & other	6,493	14.4%	14.0%	16.2%	16.2%

Unemployment (claimant count) (NOMIS, 2025)

	Conwy East		North Wales	Wales	GB
November 2025	1,245	4.3%	3.8%	4.2%	4.9%
August 2025 (previous quarter)	1,240	4.3%	3.7%	4.1%	4.9%
November 2024 (previous year)	1,325	4.6%	3.9%	4.4%	5.1%
November 2020 (5 years ago)	2,225	11.0%	7.1%	7.4%	7.7%
Claimants aged 16-24 (Nov-25)*	295	23.7%	21.7%	23.0%	19.7%
Claimants aged 50+ (Nov-25)*	290	23.3%	24.0%	21.2%	22.4%

*Rounded to nearest 5. * % is of all claimants.*

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Income and benefits

Household income (CACI PayCheck, 2024)

	Conwy East		North Wales	Wales	GB
	£	%			
Median income (annual)	35,200		36,850	36,900	42,700
Lower quartile	20,300		21,050	21,000	23,650
Households below 60% GB median (=<£25,613)		31.3%	29.6%	29.7%	24.9%

Benefits (DWP, May 2025)

There is a discontinuity in the benefits data, as Universal Credit is rolled out and starts to replace older awards systems.
% is of all in that age group.

	Conwy East		North Wales	Wales	GB / E & W
	Number	%			
Children (aged 0-15)					
Disability Living Allowance (DLA)	895	10.3%	7.8%	7.5%	7.4%
Working age (aged 16-65)					
Universal Credit	7,165	23.0%	18.8%	19.6%	17.9%
Job Seekers Allowance (JSA)	45	0.1%	0.2%	0.2%	0.2%
Employment & Support Allowance (ESA)	1,480	4.8%	3.7%	4.2%	2.7%
Disability Living Allowance (DLA)	95	0.3%	0.3%	0.2%	0.4%
Personal Independence Payments (PIP)	4,000	12.9%	10.5%	11.3%	8.0%
Carers' Allowance	1,290	4.2%	3.1%	3.3%	2.7%
Pensioners (aged 66+)					
State Pension	14,560				
Pension Credit	1,925	13.3%	11.9%	12.5%	11.5%
Attendance Allowance	2,955	20.4%	18.3%	18.9%	15.5%
Disability Living Allowance (DLA)	630	4.4%	4.1%	5.3%	3.2%
Personal Independence Payments (PIP)	1,065	7.3%	6.5%	8.4%	5.6%
Carers' Allowance	605	4.2%	3.7%	4.0%	2.7%

Poverty and deprivation

Children in low income families - relative income poverty (DWP, 2023/24)

	Conwy East		North Wales	Wales	GB
Children in in-work families	1,985	22.8%	20.4%	20.0%	18.4%
Children in out-of-work families	790	9.1%	8.7%	9.8%	8.4%
Total	**2,775**	**31.9%**	**29.1%**	**29.8%**	**26.8%**

As % all children aged 0-15. 'In work' is working 16 hrs a week or more. Relative income poverty = below 60% of UK median.

Welsh index of multiple deprivation (Welsh Government, 2025)

	Conwy East		North Wales	
Total LSOAs in area	34		417	
No. LSOAs in most deprived:	**10%**	**25%**	**10%**	**25%**
In each deprivation domain				
Overall Index	3	11	25	73
Income	4	11	30	80
Employment	4	10	24	69
Health	3	12	32	77
Education	1	9	23	72
Access to services	1	4	58	125
Housing	10	16	50	113
Community safety	1	4	8	39
Physical environment	4	8	56	129

Deprivation data shows how many lower super output areas (LSOAs) in the area are in the 10% and 25% most deprived LSOAs in Wales.

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Key messages for primary care clusters from the Population Needs Assessment

- **Children and young people:** Numbers projected to decline but need for support may increase with, for example, an increase in neurodevelopmental and mental health conditions. Priorities include early years, neurodivergence, children receiving care and support, disabled children, young carers, young refugees and asylum seekers, and implementing the NYTH/NEST framework for mental health and well-being.
- **Older people:** The increasing number and proportion of older people in population over the next 10 years will likely lead to an increase in the number of people with dementia and changes to the amount and type of care needed to support increasingly complex needs, including nursing needs. Priorities include working together to support people to remain at home, supporting people to live well with dementia, falls prevention, supporting people to be more active (such as more inclusive leisure services) and, housing and accommodation (new and adapted homes suitable for changing needs).
- **Disabled people (physical and sensory impairment)**: Priorities include accessibility of public services, spaces and information and a commitment to working with disabled people to remove barriers to health and care services.
- **People with learning disabilities**: The population is expected to increase, particularly in the 65 and over age group due to increased life expectancy. Priorities include inclusive communities, accommodation, assistive technology, and employment opportunities. Also need to reduce health inequalities through reasonable adjustments to services and annual health checks by GPs.
- **Autistic people**: The population is expected to increase as assessment is more widely available. Priorities include implementing the code of practice for autism services, raising awareness, mental health and well-being, education, and employment.
- **Mental health**: Priorities include early intervention before people reach crisis point and addressing wider determinants which influence mental health.
- **Unpaid carers**: Issues within wider social care workforce recruitment and retention are leading to additional demands on unpaid carers. Priorities include early identification and awareness raising, opportunities for breaks from caring (respite) and improving unpaid carer assessments.
- **Veterans:** Priorities include the Armed Forces Covenant, see health care toolkit.
- **Refugees and asylum seekers:** Priorities are mental health support and partnership working between health, various council departments, voluntary and community organisations and other public services.

Cross-cutting themes affecting all population groups: recruitment and retention of the workforce, socio-economic disadvantage (including an increase in poverty leading to increase in demand for services), digital inclusion, Welsh language 'Active Offer', equality and human rights, housing, loneliness and isolation, social value, co-production and citizen voice, prevention and early intervention, safeguarding, reduction of health inequalities, violence against women, domestic abuse and sexual violence and Covid-19.

More information

- North Wales Population Needs Assessment: information about the care and support needs of people in North Wales and the support needs of carers.
- Prevention and early intervention includes tackling the wider determinants of health including poverty, housing and environment as well as timely access to health and social care. For more information see the early intervention and prevention evidence map and Public Services Board Well-being Assessments.
- Regional Partnership Board: more information about work underway to address these needs.
- Our local authority partners can provide information about priorities in their area and within their services.

- Local Development Plans. Where any new large-scale housing developments or future population growth would cause capacity problems, planning policy teams may be able to help access funding from housing developers towards medical centres.

Contact details for planning policy teams

- Gwynedd and Anglesey planningpolicy@gwynedd.llyw.cymru
- Conwy cdll-ldp@conwy.gov.uk
- Denbighshire planningpolicy@denbighshire.gov.uk
- Flintshire developmentplans@flintshire.gov.uk
- Wrexham planning@wrexham.gov.uk
- Eryri National Park polisi.cynllunio@eryri.llyw.cymru